



Corporate Headquarters
222 Neilston Street
Columbus, OH 43215
614.222.0300
www.steakescape.com

FOR IMMEDIATE RELEASE

Steak Escape Brings Back the Meatball Sub for \$3.99 *Classic Philadelphia Favorite In Stores for A Limited Time*



Columbus, OH, January 21, 2008—Beginning today, all participating **Steak Escape**® locations will be featuring a Meatball Sub available as a 7” sandwich for \$3.99 or a 12” sandwich for \$6.99 for a limited time only. The sub features special-recipe meatballs, marinara sauce, grilled onions, Provolone and Parmesan cheeses served on a freshly baked grinder roll. As with all **Steak Escape** menu items, the Meatball Sub can be ordered with fresh-cut fries and a fountain drink at the standard value meal price. The Meatball Sub will be available in stores through February 29, 2008.

In the 25th year of operation, the **Steak Escape** system takes pride in a passionate commitment to customer service and emphasis on providing only the best quality products. Founded in 1982 by Ken Smith and Mark Turner, the first **Steak Escape** was located in the French Market Columbus, Ohio. Today, there are over 140 locations nationwide, as well as in Mexico, and soon to be in Bahrain. In addition to Steak Escape and now the **Steak Escape grille**, Smith and Turner own and operate **Hoggy’s**® and **Johnny Buccelli’s**® restaurants.

For more information, please contact:
Jennifer Pettigrew
Director of Marketing
Escape Enterprises, Ltd.
614-224-0300 ext. 105
jpettigrew@steakescape.com

-###-